JA Our Region

| Session Details | NM Social Studies Standards | Common Core ELA | Common Core Math |
|--|---|---|---|
| Session One: Be an Entrepreneur Students explore well-known businesses by matching entrepreneurs to their businesses, and identify their own entrepreneurial traits. Objectives: The students will: Recognize the impact entrepreneurs have on a region. Apply traits that are common to successful entrepreneurs to their own skills and abilities. | IV-A: 4.2 Describe different economic, public, and/or community incentives | RI.4.1-2 RI.4.4 RI.4.7 RF.4.3-4 SL.4.1 SL.4.3 L.4.3-4 L.4.6 | Mathematical Practices 1-2 4-7 |
| Session Two: Resources: Tools for Entrepreneurs Students are introduced to resources and use this information, working in teams to create new businesses. Objectives: The students will: Define natural, human, and capital resources. Describe how products and services use resources. | IV-A: 4.3 Illustrate how resources can be used in alternative ways and, sometimes, allocated to different users. IV-A: 4.4 Explain why there may be unequal distribution of resources. | RI.4.4 RI.4.7 RF.4.3-4 W.4.2 W.4.8 SL.4.1-5 L.4.3-4 L.4.1-6 | Mathematical Practices 1-2 4-8 |
| Session Three: Hot Dog Stand Game Students learn the fundamental tasks performed by a business owner by playing the Hot Dog Stand game and tracking their revenue and expenses. Objectives: The students will: Track the revenue and expenses of a business. Identify the fundamental tasks required to run a business. Explain the importance of keeping an accurate account of a business's financial information. | IV-C 4.4 Explain that money can be used to express the "market value" of goods and services in the form of prices. | RI.4.2-4 RI.4.7 RF.4.3-4 SL.4.1 SL.4.3 L.4.1 L.4.3-6 | NBT 4.4 NF.4.7 Mathematical Practices 1-7 |
| Session Four: Entrepreneurs Solve Problems Students journey through the complex world of business problem solving by brainstorming ideas and by determining the price, advertising, and supply for a new business using the Problem-Solver Catcher. Objectives: The students will: Demonstrate the problem solving process. Identify the potential risks and rewards in making business decisions. | IV-A: 4 1 Understand when choices are made that those choices impose "opportunity costs." IV-A: 4.2 Describe different economic, public, and/or community incentives. | RI.4.1 RI.4.3-4 RI.4.7 RF.4.3-4 W.4.2 W.4.8 SL.4.1-2 SL.4.4 L.4.1 L.4.3-4 L.4.6 | Mathematical Practices 1-2 4 6-7 |



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| Session Five: Entrepreneurs Go Global Students demonstrate the supply chain by working in teams to build a sticker-sheet computer. Objectives: The students will: Apply the supply chain to a manufacturing example. Explain how resource providers, businesses, and consumers are interdependent. | IV-A: 4.4 Explain why there may be unequal distribution of resources. IV-C: 4.2 Explain how New Mexico, the United States, and other parts of the world are economically interdependent. | RI.4.3-4 RI.4.7 RF.4.3-4 SL.4.1-4 L.4.1 L.4.3-4 L.4.6 | NA |



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